

IBPPA Workshop

Rethinking Behavioral Economics & Policy

April 9-10, 2026

New York University
La Maison Française
16 Washington Mews, New York, NY 10003

Day 1 – Thursday, April 9

09:00-09:30 Refreshments and Coffee

09:30-09:45 Welcome Remarks

09:45-11:15 Philosophical Foundations of Behavioral Public Policy

Otto Lehto (*New York University*)

Artifactual Man goes to Paris: Constitutional Existentialism as an Alternative to the New Paternalism

Alejandro Hortal (*University of North Carolina*)

From Bias Correction to Practical Rationality: An Aristotelian Alternative for BPP

11:15-11:30 Coffee Break

11:30-13:00 Welfare, Paternalism, and Boosts

Carlo Cordasco (*University of Manchester*)

Ken We Keep Them? Sunstein's Barbie Goods Reconsidered

Yahya Alshamy (*Alfaisal University*)

On the Cross-Contextual Advantages of Boosts

13:00-14:00 Lunch

14:00-15:30 Evidence for Behavioral Interventions

Mariusz Maziarz (*Jagiellonian University*)

Can Randomized Field Experiments Provide Mechanistic Evidence for Behavioral Interventions?

Giuseppe Veltri (*National University of Singapore*)

Behavioural Interventions and Social Learning Strategies: Implications for BPP

15:30-15:45 Coffee Break

15:45-17:15 Social Preferences and Social Sanctions

Luc Bovens (*University of North Carolina*)

Effort, Performance and Generosity in Dictator Games

Eugen Dimant (*University of Pennsylvania*)

Divided We Act: The Role of Social Sanctions in a Polarized World

17:15-17:45 Informal Discussion

18:00 Group Dinner (Uncle Ted's Modern Chinese Cuisine – 38 E 8th St, New York, NY 10003)
(Invitational only)

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Day 2 – Friday, April 10

09:00-09:30 Refreshments and Coffee

09:30-11:00 Trust and the Implementation of Behavioral Science

Paolo Belardinelli (*Indiana University*)

Citizens' Support for Behavioral Public Policy and Trust in Government: Evidence from Two Online Experiments

Lou Lennad (*Harvard University*)

Peaks and Valleys of Behavioral Science at the European Commission

11:00-11:15 Coffee Break

11:15-12:45 Institutions, Knowledge, and Culture

Erwin Dekker (*George Mason University*)

The Epistemic Function of Institutions

Karla Hoff (*Columbia University*)

The other invisible hand: How culture shapes us and the societies we create

12:45-13:45 Lunch

13:45-15:15 Inequality and Regulation

Liyuan Sun (*London School of Economics*)

Smoking like a Hero? Media Regulation and Youth Smoking Behavior In Mainland China

Daniel Connolly (*Princeton University*)

A Political Psychology of Economic Inequality

15:15-15:30 Coffee Break

15:30-17:00 Climate and Instability

Tyler DesRoches (*Arizona State University*)

Climate Nudging, Catastrophes, and Cost Benefit Analysis

Pablo Mira (*Instituto Interdisciplinario de Economía Política, UBA-CONICET*)

Behavioral Heuristics and Macroeconomic Instability: Lessons from the Argentine Experience

17:00-17:45 Informal Discussion

18:00 Group Dinner (Arté Restaurant – 21 E 9th St #1, New York, NY 10003)

(Invitational only)